

EBOOKS: NOT JUST ANOTHER BINDING

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Ebooks and Libraries: Workflow Issues

- Budgeting for ebooks
- Handling multiple vendors
- Pay-Per-View models

Just in case vs. Just in time

- Can your library afford to buy books that might not be used?
- Are you certain your librarians know best what users want?
- How long does it take to get a book from order to shelf?

Budgeting for ebooks

- Target budget for ebooks: 10% of monographic spending
 - ▣ UT currently directs 13% towards ebooks, with intention to increase*
- Cost of parking spot for print book: \$100+
- Cost per use of print book: \$28.00
- Cost per use of ebook: \$4.00

Budgeting cont...

- What subjects/genres will support success?
- Where are users already looking online?
- Are there obvious connections to the curriculum?
- Are there new departments/degree programs?
- Are there publishers you can receive e-only?
- What do your usage statistics tell you?
- Do you have to “own” what you pay for?

Handling multiple vendors

- Multiple vendors, pricing models, selection models and platforms to chose from
- Experiment, but control your risk
- Be prepared to address user concerns: plug-ins, printing, off-campus access, walk-in access, ADA compliance
- Payment and budgeting: monograph vs. serial funds? Consortia?

Pay-Per-View models

- Offered by EBL, netLibrary, various publishers
- Summer 2007 - UT's EBL pilot began in with \$300k
 - ▣ FY2007-08 spent \$286,850
 - ▣ Purchase generated on 4th view
 - ▣ MARC records in OPAC except anything over \$700
 - ▣ Rental transactions over \$50 mediated by librarian
 - ▣ Downloading disabled (by our choice)
 - ▣ Adjustments on the fly

PPV, cont...

- Summer 2008 - UT implemented “3% project”
 - ▣ FY2008-09 spent \$365,000
 - ▣ Blocked underperforming publishers on print approval and relied upon EBL for patron driven purchasing
- Summer 2009 – Continued adjustments
 - ▣ Cost reduction through price caps, removing unused titles from OPAC and blocking underperforming publishers

Future directions

- Increase patron driven pay-per-view and purchasing for ebooks
- Add in patron driven purchasing via approval vendors for print books
- Add print-on-demand
- Add Google books access and Google Books-based purchasing