

MS-110, Public Opinion Center Records

Collection Number: MS-110

Title: Public Opinion Center (Dayton, Ohio) Records

Dates: 1970-1975

Creator: Public Opinion Center (Dayton, Ohio)

Summary/Abstract:

The Public Opinion Center Records contains surveys conducted in the Dayton area between 1970 and 1975. The breadth of the surveys is wide covering topics on schools, government, housing, health, and a number of other social, political, and economic issues. Some surveys contain the full raw dataset while others in the collection are summaries compiled by the center for public release.

Quantity/Physical Description: 1.67 linear feet

Language(s): English

Repository:

Special Collections and Archives, Paul Laurence Dunbar Library, Wright State University, Dayton, OH 45435-0001, (937) 775-2092.

Restrictions on Access: There are no restrictions on accessing material in this collection.

Restrictions on Use:

Copyright restrictions may apply. Unpublished manuscripts are protected by copyright. Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.

Preferred Citation:

[Description of item, Date, Box #, Folder #], MS-110, Public Opinion Center Records, Special Collections and Archives, University Libraries, Wright State University, Dayton, Ohio.

Acquisition:

The Public Opinion Center Records were transferred to Wright State University, Special Collections and Archives in 1976 as part of a larger collection.

Other Finding Aid:

The finding aid is available on the Special Collections & Archives, Wright State University Libraries web site at http://www.libraries.wright.edu/special/collection_guides/guide_files/ms110.pdf. It is also available in the OhioLINK Finding Aid Repository at <http://ead.ohiolink.edu/xtf-ead/>.

Related Material:

MS-234: The Dayton-Miami Valley Consortium Records

Revisions:

Collection was housed into folders and the finding aid revised according to the DACS standard by Craig Finnell, April, 2018.

Processed by: Initial processing was completed June, 1981 by Timothy J. Syzek.

Arrangement: The records are arranged chronologically.

Historical Note:

Established as a project of the Dayton-Miami Valley Consortium (now the Southwestern Ohio Council of Higher Education), the Public Opinion Center was established for urban research purposes, enhancing urban communications, testing public acceptance of programs, measuring attitudes on issues, and heightening awareness. A non-profit and non-partisan entity, the Public Opinion Center used student and faculty resources of the Dayton Miami Valley Consortium to conduct numerous surveys across a spectrum of issues. Initial funding for the organization was provided by a grant from the Kettering Foundation.

Scope and Content:

The Public Opinion Center Records document the survey and compiled results of studies conducted from 1970 to 1975. The issues covered are social, political, and business in nature. Topics are wide-ranging and cover Dayton and surrounding area communities. Strengths are city and county government, and Miami Valley Regional Planning Commission (MVRPC) surveys. Records are arranged chronologically by survey and include survey descriptions, survey questions, answers to survey questions, survey results and data sheets. Some studies give a broad overview of attitudes toward various issues; others are more specific in their approach. Statistics were used with varying frequency to supplement some of the studies.

The collection consists of typed, bound or stapled sheets and provides invaluable research information about local attitudes in Dayton, Montgomery County, and other area communities. The material has been copied from the original survey reports. Through these documents the researcher can trace the development of public attitudes in the Dayton-Miami Valley area during the first half of the 1970s.

Subject Terms:

Organizations/Corporate Names

Public Opinion Center (Dayton, Ohio) -- Archives
Dayton-Miami Valley Consortium
Miami Valley Regional Planning Commission

Places

Dayton (Ohio) – History – 20th century
Dayton (Ohio) -- Research
Montgomery County (Ohio) – History – 20th century
Miami River Valley (Ohio) – Economic conditions
Miami River Valley (Ohio) – Social conditions
Miami River Valley (Ohio) – Politics and government

Subjects (General)

Public opinion – Ohio Miami River Valley

Collection Inventory

<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
1	1	Proposed Citizen Opinion Survey on City Services	1970 Oct. 12
1	2	Public Opinion Survey, City of Dayton, Ohio	1970 Dec. 15
1	3	Regular Public Opinion Survey of the Dayton Area	1971 Feb.
1	4	Regular Public Opinion Survey of the Dayton Area	1971 Mar. 26
1	5	Public Opinion Survey on the School System in the City of Dayton	1971 April 10
1	6	Fair-River-Oaks Council (FROC) Survey	1971 April 17
1	7	Regular Public Opinion Survey of the Dayton Area	1971 April 22
1	8	Regular Public Opinion Survey of the Dayton Area	1971 May 24
1	9	Public Opinion Survey of the Dayton Area	1971 June 22
1	10	Public Opinion Survey for the Montgomery County Commission	1971 July 16
1	11	Public Attitudes Toward Transportation in the Dayton, Ohio, Area	1971 July 21
1	12	Housing Choice Survey	1971 Sept.
1	13	Public Opinion Survey of Dayton (1 of 2)	1971 Oct. 16
<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
2	1	Public Opinion Survey of Dayton (2 of 2)	1971 Oct. 16
2	2	How Dayton Views the Public Schools	1971 Nov.
2	3	Public Opinion Survey of Dayton, Ohio Conducted October 16-18, 1971	1971 Nov.
2	4	The Ombudsman: Most Residents Understand His Job	1971 Dec. 3
2	5	High Interest in Arena Proposal Shown by Dayton Residents	1972 Mar. 10
2	6	Problems and Needs in Dayton: A Follow-Up Survey	1972 Mar. 20
2	7	News Media	1972 Mar. 28
2	8	Health Services	1972 Mar. 29
2	9	Four Views of the Dayton Schools: Pluralism In Action	1972 May
2	10	Discipline in Dayton's Middle Schools and High Schools	1972 June
2	11	The Present and Future of Downtown Dayton	1972 July
2	12	Attitudes Toward an Increase in Dayton's City Income Tax	1972 Aug.
2	13	Neighborhood Safety	1972 Aug. 23
2	14	Ombudsman Reaches Awareness Plateau	1972 Sept. 8
2	15	Educational Issues and Communication Methods	1972 Nov.
2	16	Are Citizens Aware of the Ombudsman?	1973 Jan. 16
2	17	Report on Student Attitudes Toward Various Aspects of Life at Wilberforce University	1973 Feb.
2	18	Sources of City Government News	1973 Feb. 2
2	19	County-Wide Data on Local Government News	1973 Feb. 5

<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
2	20	Attitudes on Mass Transit Mode in Dayton and Oakwood: The Diesel vs. Electric Issue	1973 Mar.
2	21	Student Rights: Public Awareness and Attitudes	1973 Mar.
2	22	Awareness of the Student Rights Center and Attitudes on its Effectiveness	1973 Mar. 26
<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
3	1	Community Attitude Survey for Yellow Springs, Ohio	1973 June
3	2	Awareness of Dayton's Community Schools and Joint Vocational High School	1973 July 30
3	3	Public Awareness of the Ombudsman	1973 Sept. 11
3	4	Regional Cooperation: A Series of Reports Based on Sample Surveys of the General Public and Elected Officials	1973 Sept.
3	5	Development of the State Farm: Public Opinion at the Outset of the Project	1973 Sept.
3	6	Recreation in Oakwood: Attitudes of Residents	1973 Sept.
3	7	Public Opinion on Recreation in Kettering	1973 Oct.
3	8	Public Opinion Center Survey of Attitudes Toward Cable Television in Centerville, Kettering, Miamisburg, Moraine, Oakwood, and West Carrollton	1973 Oct.
3	9	Survey of Officials and MVRPC Representatives	1973 Oct.
3	10	Sources of News	1973 Nov. 16
3	11	How Dayton Views the City Government	1973 Dec.
3	12	Review of Dayton Area Public Opinion	1973 Dec.
3	13	Attitudes of Dayton View Residents	1974 Mar.
3	14	Public Opinion Center Survey of Attitudes Toward Cable Television in Englewood, Trotwood, Vandalia, and the Village of Union	1974 Mar.
3	15	Attitudes Toward the Madden Hills Residential Area	1974 July
3	16	Views on Mental Retardation from a Survey of Montgomery County Residents	1974 July
<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
4	1	Public Opinion Toward the Park Reserve System	1974 July
4	2	Attitudes of a Sample of Registered Voters Toward Municipal Services and Activities in Kettering	1974 July 26
4	3	Attitudes Toward College Courses for Adults	1974 Aug.
4	4	Attitudes Toward Redevelopment in Xenia	1974 Aug.
4	5	Survey of Dayton, Ohio: Effectiveness of Municipal Services	1974 Oct.
4	6	Victimization Among City of Dayton Residents	1974 Oct. 14

<u>Box</u>	<u>File</u>	<u>Description</u>	<u>Date</u>
4	7	Interest in Taking Course over Television, Xenia Ohio	1974 Sept.
4	8	Awareness and Viewership of the Xenia Video Magazine	1974 Sept.
4	9	Public Knowledge of Health Care for Children	1974 Sept.
4	10	Attitudes Toward the Schools in Mad River Township School District	1974 Nov.
4	11	Courses via Television A Market Analysis of Richmond, Indiana: Non-Subscribers to Cable Television	1975 Feb.
4	12	Green-Clinton County Mental Health Board Referral Survey	1975, Mar.
4	13	Survey of Members of the Downtown Dayton Association on Downtown Safety	1975 May 12
4	14	Attitudes of Cablevision Subscribers in Springfield, Ohio , on Local Programming and Shopping	1975 Sept.
4	15	Image Study for Central State University	1975 June
4	16	The Miami Valley Employment Survey	1975 July
4	17	Effectiveness of Municipal Services in Dayton Ohio	1975 Aug.
4	18	Courses via Cable: A Market Analysis of Springfield, Ohio, Cablevision Subscribers	1975 Aug.
4	19	Public Opinion about the Dayton Museum of Natural History	1975 Sept.