

Legend Rare of Frigidaire (SC-271), A, Guide

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Description is written in: English.

Describing Archives: A Content Standard

Wright State University Libraries, Special Collections and Archives

Special Collections and Archives

3640 Colonel Glenn Hwy

Dayton, OH 45435-0001

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Table of Contents

Summary Information	3
Biographical / Historical	3
Scope and Contents	4
Arrangement	4
Administrative Information	4
Related Materials	5
Controlled Access Headings	5
Collection Inventory	5

Summary Information

Repository:	Wright State University Libraries, Special Collections and Archives
Creator:	General Motors Corporation. Frigidaire Division
Creator:	Calisch, Edith Lindeman, 1898-1984
Title:	A Legend Rare of Frigidaire
ID:	SC-271
Date:	1926
Physical Description:	0.1 linear feet
Language of the Material:	English .
Abstract:	This collection consists of a single promotional pamphlet produced by Delco/Frigidaire in 1926. The pamphlet contains a story-poem to describe a fictional story of Aladdin and his "cold chest" [i.e. refrigerator]. This pamphlet provides insight into the creative nature of some of Delco/Frigidaire's promotional material.

Preferred Citation

[Description of item, Date], SC-271, A Legend Rare of Frigidaire, Special Collections and Archives, University Libraries, Wright State University, Dayton, Ohio.

[^ Return to Table of Contents](#)

Biographical / Historical

At the time of the book's publication in 1926, Frigidaire cold chests were manufactured by Delco-Light Company, a subsidiary of the General Motors Corporation. Frigidaire described itself as the "world's largest builders of electric refrigerating equipment."

Edith Lindeman Calisch was a writer whose father and husband both worked for a North Carolina business that distributed Frigidaire products in the 1920s. Born in Pennsylvania in 1898, she lived with her family in Dayton from 1908 to 1913, when the 1913 Flood prompted

her father to move the family to Virginia. (Source: https://www.lva.virginia.gov/public/dvb/bio.php?b=Calisch_Edith_Lindeman)

[^ Return to Table of Contents](#)

Scope and Contents

The collection consists of a small advertisement pamphlet for Frigidaire. "A Legend Rare of Frigidaire" is a parody of Aladdin, in which he receives a refrigerator from a genie. However, the color drawings accompanying the poem portray a Chinese or generic 'Oriental' setting. The pamphlet was written in 1926 by Edith Lindeman Calisch for the Delco-Light company, owners of Frigidaire.

[^ Return to Table of Contents](#)

Arrangement

The collection consists of one book.

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

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Conditions Governing Use

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Immediate Source of Acquisition

The collection was donated to Special Collections and Archives, Wright State University Libraries, by Donna M. Hipps on February 17, 2012.

[^ Return to Table of Contents](#)

Related Materials

Related Materials

MS-262, Frigidaire Historical Collection MS-406, Frigidaire TOM (Tired Old Men) Club Records SC-197, Frigidaire Recipe Book

[^ Return to Table of Contents](#)

Controlled Access Headings

- General Motors Corporation. Frigidaire Division

Collection Inventory

Title/Description	Instances	
A Legend Rare of Frigidaire, 1926	Folder 1	Item 1