Legend Rare of Frigidaire (SC-271), A, Guide

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Describing Archives: A Content Standard
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Summary Information

| Repository: | Wright State University Libraries, Special Collections and Archives |
| Creator: | General Motors Corporation. Frigidaire Division |
| Creator: | Calisch, Edith Lindeman, 1898-1984 |
| Title: | A Legend Rare of Frigidaire |
| ID: | SC-271 |
| Date: | 1926 |
| Physical Description: | 0.1 linear feet |
| Language of the Material: | English |
| Abstract: | This collection consists of a single promotional pamphlet produced by Delco/Frigidaire in 1926. The pamphlet contains a story-poem to describe a fictional story of Aladdin and his "cold chest" [i.e. refrigerator]. This pamphlet provides insight into the creative nature of some of Delco/Frigidaire's promotional material. |

Preferred Citation

[Description of item, Date], SC-271, A Legend Rare of Frigidaire, Special Collections and Archives, University Libraries, Wright State University, Dayton, Ohio.

Biographical / Historical

At the time of the book's publication in 1926, Frigidaire cold chests were manufactured by Delco-Light Company, a subsidiary of the General Motors Corporation. Frigidaire described itself as the "world's largest builders of electric refrigerating equipment."

Edith Lindeman Calisch was a writer whose father and husband both worked for a North Carolina business that distributed Frigidaire products in the 1920s. Born in Pennsylvania in 1898, she lived with her family in Dayton from 1908 to 1913, when the 1913 Flood prompted
her father to move the family to Virginia. (Source: https://www.lva.virginia.gov/public/dvb/bio.php?b=Calisch_Edith_Lindeman)

Scope and Contents

The collection consists of a small advertisement pamphlet for Frigidaire. "A Legend Rare of Frigidaire" is a parody of Aladdin, in which he receives a refrigerator from a genie. However, the color drawings accompanying the poem portray a Chinese or generic 'Oriental' setting. The pamphlet was written in 1926 by Edith Lindeman Calisch for the Delco-Light company, owners of Frigidaire.

Arrangement

The collection consists of one book.

Administrative Information

Publication Statement

Wright State University Libraries, Special Collections and Archives

Special Collections and Archives
3640 Colonel Glenn Hwy
Dayton, OH 45435-0001
library-archives@wright.edu
URL: http://www.libraries.wright.edu/special

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Immediate Source of Acquisition

The collection was donated to Special Collections and Archives, Wright State University Libraries, by Donna M. Hipps on February 17, 2012.

Related Materials

Related Materials

MS-262, Frigidaire Historical Collection MS-406, Frigidaire TOM (Tired Old Men) Club Records SC-197, Frigidaire Recipe Book

Controlled Access Headings

• General Motors Corporation. Frigidaire Division

Collection Inventory

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<th>Title/Description</th>
<th>Instances</th>
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</thead>
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<td>A Legend Rare of Frigidaire, 1926</td>
<td>Folder 1</td>
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<tr>
<td></td>
<td>Item 1</td>
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